

# Join Healthbox to support entrepreneurial innovation in healthcare.

## 2018 Healthbox Studio October 8-12 | Chicago

The **Healthbox Studio** is an annual, five-day program that works to advance top-tier digital health startups through peer-to-peer collaboration, speaker sessions, and relationship building between participating companies, the Healthbox team, and a broad network of industry leaders and experts.

The program is intended for Seed to Series A digital health companies prepared to sell or with early customers on the platform. Ten startups are selected to participate each year. The Studio is free of charge to all participating companies with no required equity exchange.



### Why participate?

Healthcare leaders, investors, and industry partners join Healthbox for the Studio program each year to support the next generation of entrepreneurial innovation in healthcare. The Studio creates a platform for professionals to gain exposure to companies transforming the future of digital health and better understand how startups are approaching various industry problems.

- Engage with and advise top-tier digital health startups
- Network with other Healthbox mentors
- Gain industry insights and exposure to emerging trends

### Mentor Opportunities

#### 1:1 Mentor Meetings

Meet with companies to provide guidance, expertise, and learn more about their solutions

#### Speak at the Studio

Serve as a session panelist or present to the cohort and lead a discussion in an area of your expertise

**“As a returning mentor, I am continually impressed with the business models presented by the participating entrepreneurs. The ability to meet with and interact with these teams, beyond a standard vendor presentation, allows for a greater context and deeper understanding to assess these opportunities on behalf of our corporate venture capital innovation and investment efforts.”**

— Eric Steager, Managing Director, Strategic Innovation Portfolio and Director - Corporate Development & Innovation, Independence Blue Cross

**4.9/5**  
reported valuable experience rating

—2017 Healthbox Studio Participant Survey

### About Healthbox

Healthbox is an innovation consulting and fund management services firm that helps organizations determine when and how to build, buy, or partner. We are proud to work with healthcare leaders who share our passion for empowering the reinvention of healthcare.

While Healthbox no longer hosts traditional accelerator programs, the Healthbox Studio continues our legacy of supporting and advancing entrepreneurial innovation in healthcare.

Please visit [healthbox.com/events/studio](https://healthbox.com/events/studio) to learn more about the program.

## Mentor Formats

### 1:1 Mentor Meetings

Meet with 3 companies to provide guidance, expertise, and learn more about their solutions. Mentors may choose to participate in multiple sessions to meet additional companies. Pairings are made based on mentor interest and expertise and the specific needs identified by Studio companies. Mentors receive company pairings and background information prior to the session date.

**3, 45-MINUTE MENTOR MEETINGS**  
**TIME COMMITMENT: APPROX. 2.5 HOURS**

**Product Pitch Mentors** provide their perspective as a representative target customer, investor, or other stakeholder within their current role and organization. Companies will pitch their solution in a 10-15 minute presentation. Product Pitch Mentors share their feedback to help Studio companies better understand how to position their solution, product, and pitch as well as identify any potential roadblocks in the fundraising, sales cycle, and/or implementation process. Companies may also ask questions relevant to the mentor’s background and areas of expertise. Product Pitch Mentors may, but are not required to, be prospective customers or investors.

**Advisory Mentors** provide counsel and guidance relevant to their specific areas of expertise from past or present experience. Companies will provide a 5-10 minute overview of their solution and prepare a thoughtful list of questions related to the mentor’s expertise that address their unique needs. Advisory Mentors may include successful entrepreneurs, subject matter experts, and consultants as well as target customers or investors that prefer to provide detailed advice relevant to their backgrounds in lieu of product pitches.

### Session Speaker or Panelist

Serve as a session panelist or present to the cohort and lead a discussion in an area of your subject matter expertise. Healthbox will work with speakers and panelists to ensure the session is of mutual value to the presenter and cohort. A brief overview of the cohort will be provided in advance of the session.

**TIME COMMITMENT: APPROX. 60-90 MINUTES**

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