

# Healthbox is dedicated to empowering the reinvention of healthcare. Will your solution help take us there?

## HEALTHBOX CHICAGO STUDIO | October 9-13, 2017



Healthbox continues to support entrepreneurial innovation through the annual flagship Chicago Studio. The Healthbox Chicago Studio is a five-day program dedicated to advancing innovative digital health solutions through peer-to-peer collaboration, speaker sessions, and cultivating meaningful relationships with senior healthcare leaders, investors, and industry partners. Ten early stage startups are selected from an international pool of applicants to participate. This unique program is free of charge to all participating companies with no required equity exchange.

### #HBXCHI17

The Healthbox Chicago Studio is a post-accelerator bootcamp program for experienced founders with emerging digital health solutions

- Five day program format
- Curated mentor connections
- Industry showcase event
- Dynamic discussions

Apply by July 21 at  
[healthbox.com/startups](http://healthbox.com/startups)



## CHICAGO STUDIO FAQ

### **What is the financial requirement for companies to participate in the program?**

Healthbox does not provide funding or require equity exchange as a condition to participate in the Studio. Companies are responsible for covering the costs of travel and lodging for the program dates.

### **What are attendance expectations?**

Two representatives from the founding and/or executive team are expected to attend all sessions. Additional team members are welcome.

### **What is the typical profile of companies accepted into the program?**

Early stage digital health companies with experienced founders should apply. Seed or Series A companies with a product in the market or product-ready prototype and current pilot or early customer relationships are the best fit for this program. Your company does not have to be fundraising to qualify for the program.

### **Who comprises the Healthbox network?**

The Healthbox network is comprised of executive, innovation, and business development leaders from provider and payor organizations, as well as successful entrepreneurs and industry partners. These influencers contribute their industry expertise as speakers and mentors.

### **What's in it for Healthbox?**

Healthbox hosts the Chicago Studio program in support of advancing startup solutions that we believe will empower the reinvention of healthcare. The program keeps our finger on the pulse of transformative new solutions and emerging trends within the evolving digital health ecosystem.

### **Will any formal relationship with Healthbox continue post-program?**

Healthbox will debrief with each Studio company post-program to share guidance and feedback. Although there is no formal post-program relationship, Healthbox will continue to make introductions to network contacts when appropriate. Companies will also be considered for profile features on the Healthbox Horizon Scan platform.

### **ABOUT HEALTHBOX**

Healthbox helps healthcare organizations innovate from the inside and out. Our products and services advance strategies that support a culture of idea generation, business creation, and entrepreneurial collaboration.

Founded in 2011, Healthbox launched as one of the first healthcare-focused accelerator programs in the country. Our goal was to help organizations find and develop entrepreneurs that could successfully navigate the complex industry and grow successful businesses. Through sourcing and evaluating innovation on behalf of leading industry partners, we have the expertise to understand what will work inside of healthcare organizations — and what won't. Together, our team has evaluated over 2,500 early stage companies, engaged with over 160 startups in Studio and accelerator programs, and worked with over 35 commercially-viable client projects.

Healthbox is proud to work with healthcare leaders across the country who share our passion for harnessing and advancing solutions to empower the reinvention of healthcare.